

DRONCO
an **osborn** Brand



osborn



FROM DRONCO TO OSBORN
New logo - same top quality

QUALITY TOOLS WITH A NEW DESIGN

Dronco rebranded to Osborn

All Dronco product labels have received a new design. The new Osborn design includes clear, user-friendly information, international pictograms and a more up-to-date look. We have added the Osborn trademark whilst retaining the renowned performance. Beyond that, absolutely nothing changes.





Dear customer,

Since summer 2015 Dronco GmbH has been part of the Osborn Group. We informed you about this at the time and kept you updated about the further steps in the course of the merger of the Osborn and Dronco brands.

After a phase in which we appeared together as Osborn and Dronco with both brands (e.g. in image ads in trade magazines, on our stand at the hardware fair in Cologne or on selected cutting, grinding and flap discs), we are now ready for the next step: The Dronco logo will vanish from our communication throughout the coming months and be replaced by the Osborn brand.

We are doing this in order to continue our communication under one brand umbrella with our common Osborn brand. For you as our customers, this will not change anything. You will continue to receive products of the highest quality. Our site in Wunsiedel, with one of the most modern production facilities for cutting and grinding discs, will of course remain and ensure that you receive your products on time in the usual manner.

Also for your ordering processes and purchasing, everything will remain as it is. You can still reach your usual contact persons and the Wunsiedel site will continue to operate under the name of Dronco GmbH. This means that you do not have to make any changes in your ERP systems.

In the past months we have been working on our appearance. At the hardware fair in Cologne in March we will present the new layout of the Dronco products. (There will of course be no changes in the layout for all customers who are buying private labelled products from us.)

We would like to thank you very much for the trust you have placed in us so far during the merger of Osborn and Dronco. We are looking forward to working with you along the rest of the journey towards a uniform external presentation of the brands. If you have any questions regarding the changeover of the trademark, your trusted contacts will be happy to assist you.

With best regards from Wunsiedel

A blue ink signature of Hans-Joachim Schneider.

Hans-Joachim Schneider
Managing Director Dronco GmbH

A blue ink signature of Dr. Lasse Becker.

Dr. Lasse Becker
Managing Director Dronco GmbH



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