



## NEWS RELEASE

### **FOR IMMEDIATE RELEASE**

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## **Osborn Revs Up Racing with New High-Performance Partnership and Products**

**RICHMOND, IN** – Osborn, the world’s largest and most complete solution provider of high-quality surface treatment and finishing products, has gained a loyal following among fabrication and machine shops on the racing circuit. Many of Osborn’s fans will be gathered in Indianapolis Dec. 12-14 for the PRI (Performance Racing Industry) Trade Show to see the latest advances in racing technology and products. And Osborn will not disappoint, highlighting a shiny new sponsorship of [Kalitta Motorsports](#)’ multi-time NHRA world championship team; ongoing support for an exciting independent Pro Stock motorcycle racer; and new high-performance products.

“We are excited to be participating in the PRI show for the first time, and it is a natural fit,” said Tim Ebner, VP of Marketing and Product Management. “We are long-time supporters of the drag racing community, and our products have shown they meet the high standards of the racing industry. Meeting the high-performance demands of drag racing is the proving ground for our products, which is why we were interested in being able to extend our participation in the sport through our new partnership with Kalitta Motorsports, as well as our continued partnership with Pro Stock motorcycle drag racer Andie Rawlings and Team F@st.”

Osborn’s newly inked sponsorship agreement with Kalitta underscores the company’s commitment to superior performance, both on and off the track. “Everyone at Kalitta prides themselves on delivering excellence on the race track and in the pits,” says Chad Head, General Manager, Kalitta Motorsports. “For years, we have devoted time and energy to working with the best partners; Osborn and its high-performance products are a welcome addition to the Kalitta Motorsports team.”

Off the track, Osborn also continues to bring high-quality and high-performance products for surface treatment and finishing solutions, including the innovative attachment solution for Bosch’s proprietary X-LOCK quick-mount angle grinder system, and the brand new POLIMAXX disc, which can substitute for coarse or fine hand sanding of metal, resulting in a perfect show car finish.

Engine builders, fabricators and machinists attending the PRI trade show will be able to see these new products firsthand, as well as other foundational Osborn solutions that have helped

the brand earn its stellar reputation in the racing industry, including the proprietary TufWire™ stringer bead brush line; NovoFlex flexible honing tools; ATB filament brushes; cut-off wheels; grinding wheels; flap discs; and more.

Product experts will be available at Osborn's booth (#7515) during PRI for more information and interviews. More information about PRI can be found [here](#).

### **About Osborn**

Osborn is the world's leading supplier of surface treatment solutions and high-quality finishing tools for industrial and commercial applications within material finishing, deburring, cleaning, honing and surface polishing segments. Founded in 1887, Osborn now includes operations in 12 countries and serves customers in more than 100 countries. For more information, please visit [osborn.com](http://osborn.com).